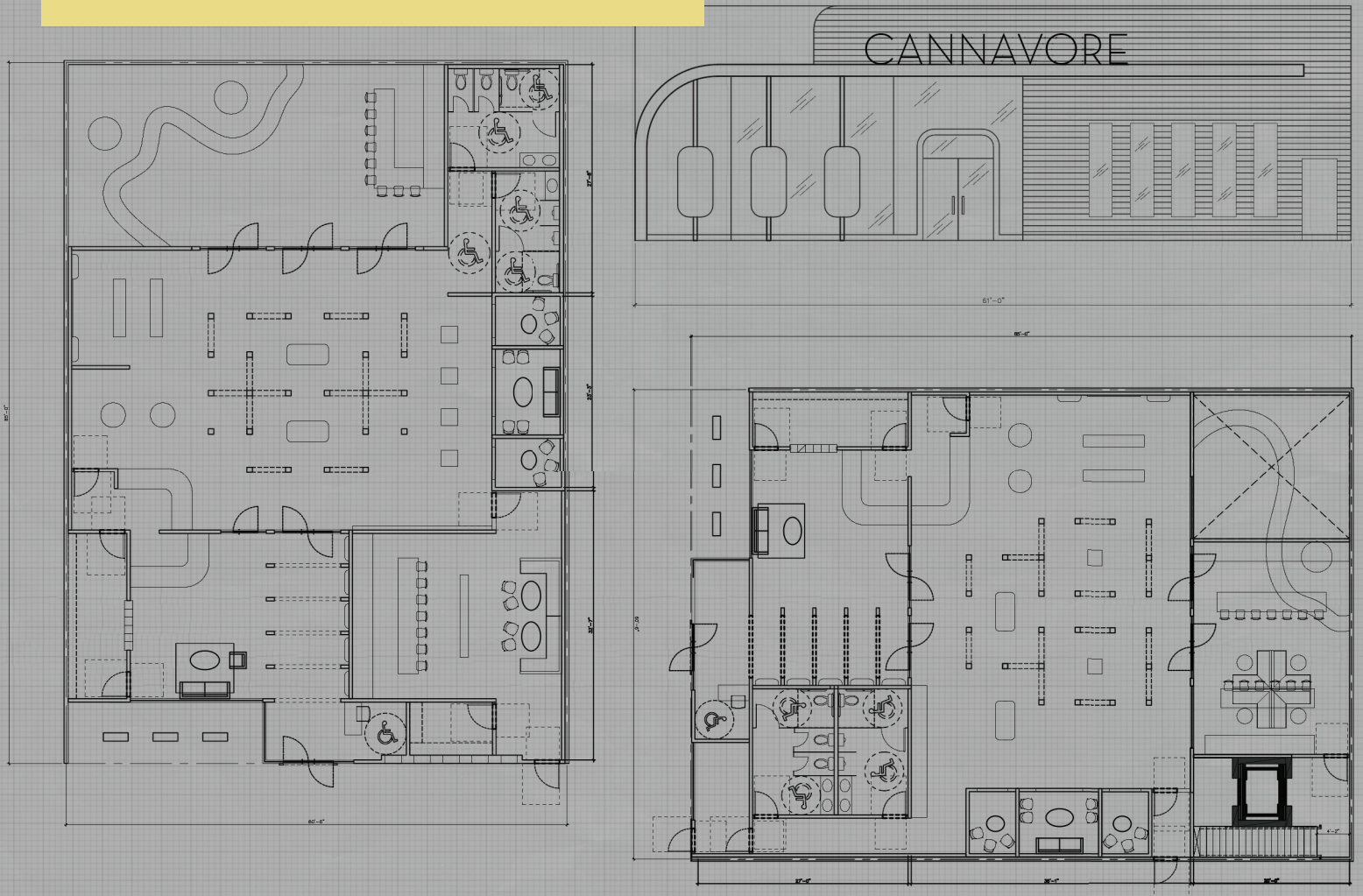


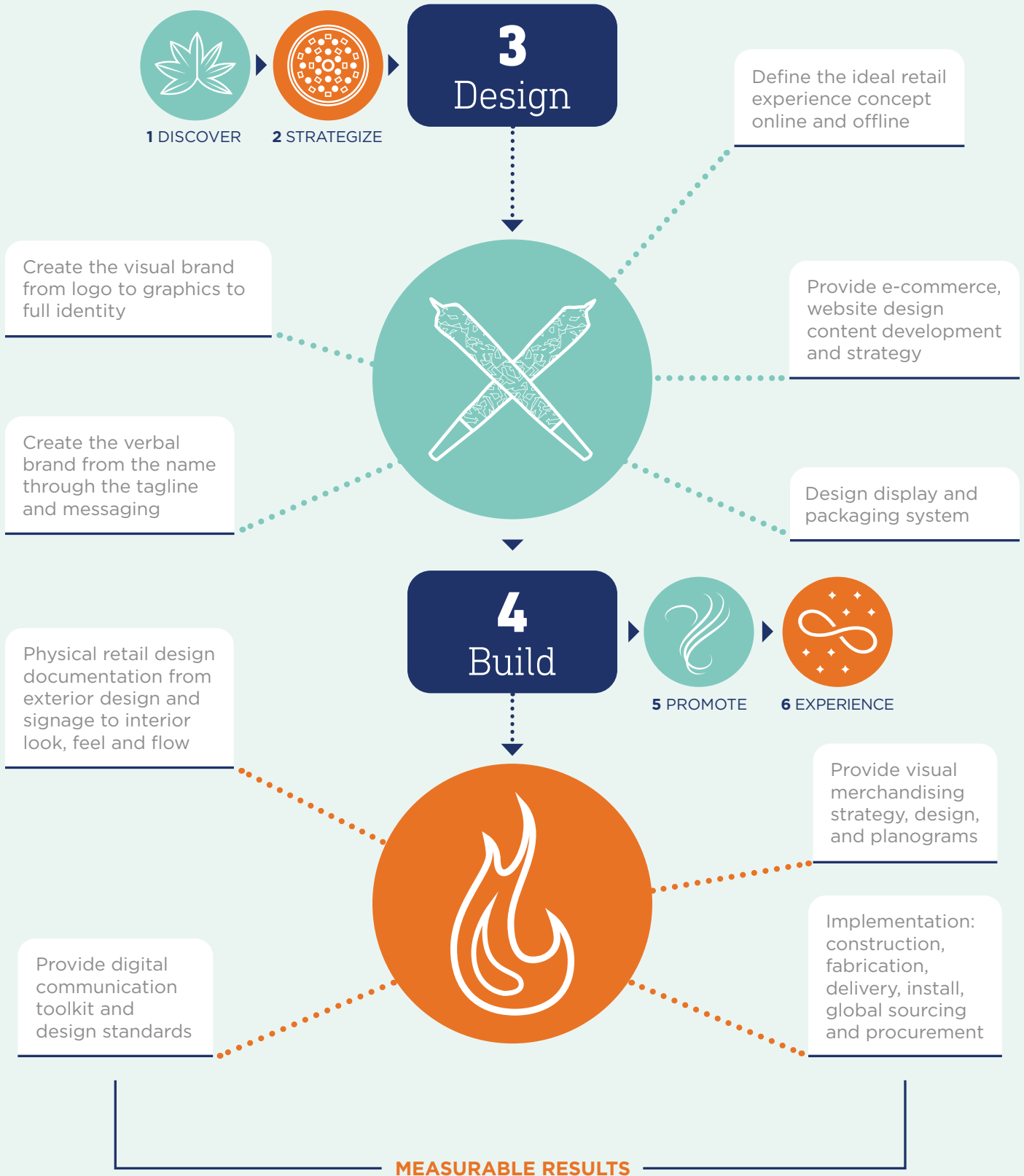
Measurable Processes for Cannabis Retailing

Phase II

NORTH AMERICA IS POISED TO BECOME the world's largest cannabis market. Check out our proven processes with measurable results that cannabis retailers can follow inside!



We apply our proven shopper strategy to design a **360° Retail Experience.**



Project Process

from ideation to execution

The design of a world class retail experience requires more thought than just materials and layout. How the brand voice comes to life in an environment, and what visuals depict desired emotional & educational connections need carefully placed and planned. Then in-store communication, materials, product, lighting and fixtures must come together to intuitively immerse the guest in your brand. Our process connects these dots, leaving you confident and the customer a raving fan.



Our Capabilities

Today's retail brands should be using the entirety of the space itself to better express the brand's culture and design aesthetic, communicate with guests, and drive desirable buying behavior. Too few are, and traffic is suffering for it. Here's what brands can do to reclaim that traffic and boost sales.



Brand Development



Retail Design & Development



Storefront & Exterior



Large Format Printing



Visual Merchandising



Dimensional Letters



Specialty Fabrication



Shop-in-Shop & Fixtures



Interactive Exhibits
& Props



Event-Based &
Seasonal Marketing



Millwork & Furnishing



Digital & Technology



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