

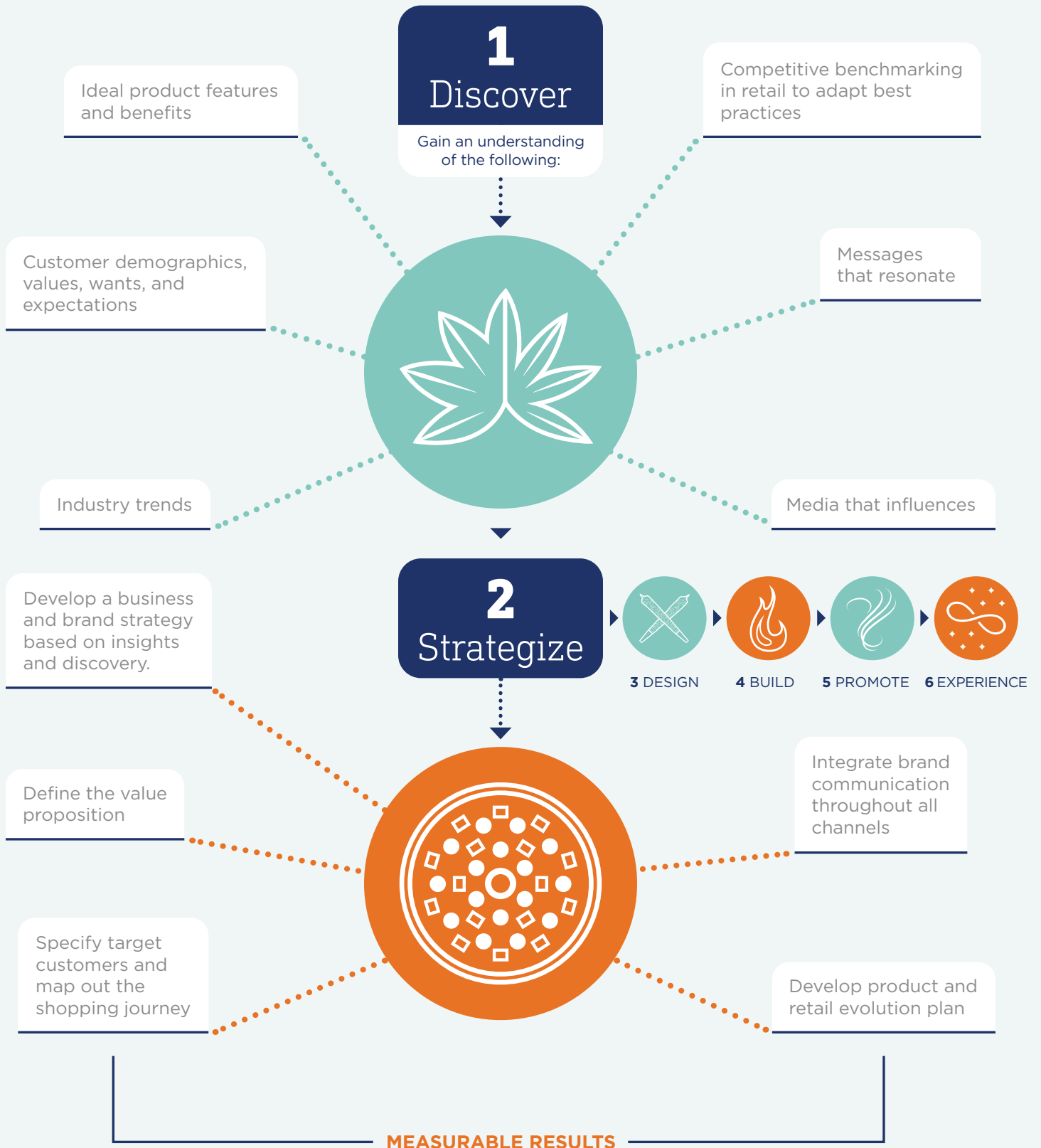
Measurable Processes for Cannabis Retailing

Phase I

NORTH AMERICA IS POISED TO BECOME the world's largest cannabis market. Check out our proven processes with measurable results that cannabis retailers can follow inside!

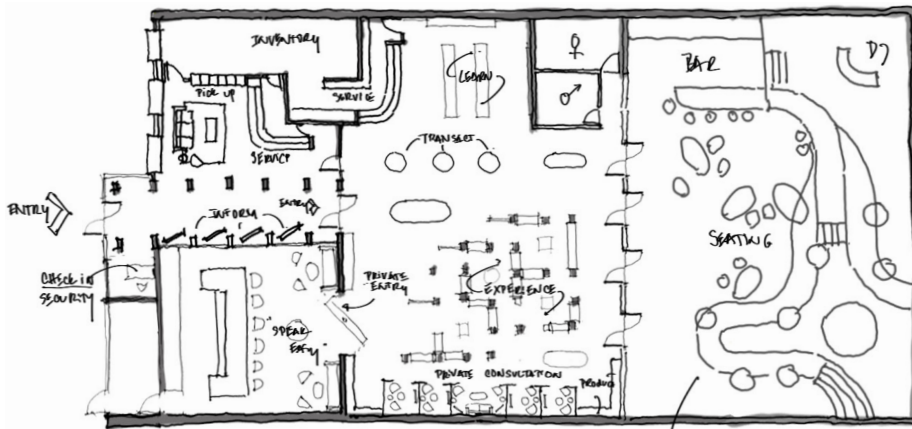


We apply our proven shopper strategy to design a **360° Retail Experience.**

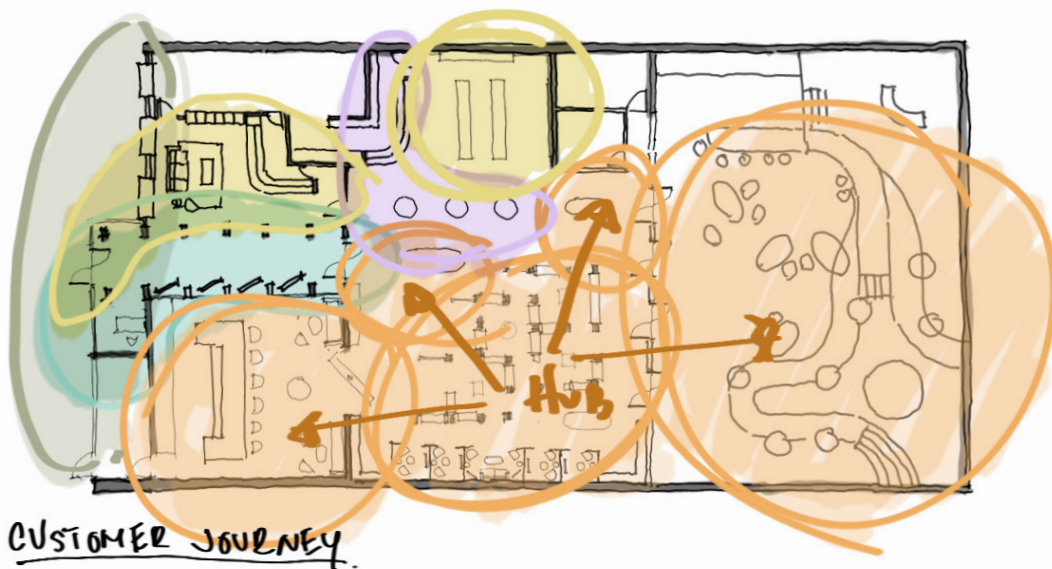
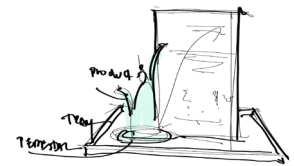
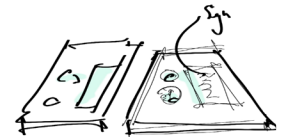
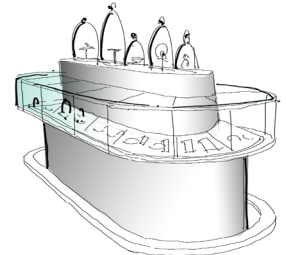
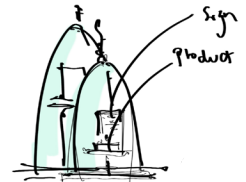
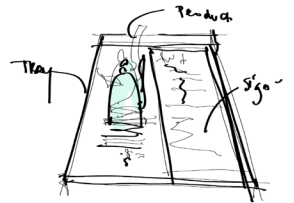


Customer Journey

The store journey set forth by a retailer can make or break the experience a customer has. Further, the best brand, with the best products can easily throw guests off if that journey is not intuitive and seamless. By carefully crafting the 5 steps below (our proven retail journey process), you will guide the customer seamlessly and effectively through your brand's journey; creating moments of joy, intrigue, and developing passionate brand advocates in the process.



Community Building & Area for "Heebivores"



Our Capabilities

Today's retail brands should be using the entirety of the space itself to better express the brand's culture and design aesthetic, communicate with guests, and drive desirable buying behavior. Too few are, and traffic is suffering for it. Here's what brands can do to reclaim that traffic and boost sales.



Brand Development



Retail Design & Development



Storefront & Exterior



Large Format Printing



Visual Merchandising



Dimensional Letters



Specialty Fabrication



Shop-in-Shop & Fixtures



Interactive Exhibits & Props



Event-Based & Seasonal Marketing



Millwork & Furnishing



Digital & Technology



www.vgsstudiod.com
info@vgs-inc.com

330 Washington Ave.
Carlstadt, NJ 07072

800-203-0301
201-528-2700

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Carlstadt, NJ 07072

800-203-0301 | 201-528-2700
www.vgsstudiod.com

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